



## Policy - Attribution

<b>Making the Shift Inc. Policies and Procedures</b>	<b>Attribution Policy</b>
<b>Effective:</b>	Review: Annually Last Review: March 3 <sup>rd</sup> 2020 Approved: March 3 <sup>rd</sup> 2020
<b>Responsible Committee:</b>	Governance Committee
<b>Approver:</b>	Board

### Purpose/Preamble:

MtS Attribution Policy applies to:

- Any work directly funded by MtS.
- Any work done in partnership with MtS, even if not funded.

If you are publishing a document or giving a presentation, interview or talk about an MtS-related project, you must clearly indicate that the project is funded by Making the Shift, which is a Government of Canada's Networks of Centres of Excellence program. You can indicate this by using the MtS Logo and Government of Canada Logo with accompanying funding text below in the acknowledgements page of your report or Powerpoint.

### Approved Wording of Acknowledgement:

*This work is [done in collaboration with] or [funded by] Making the Shift, a member of the Networks of Centres of Excellence Canada Program.*

*Making the Shift is funded by the Government of Canada's Networks of Centres of Excellence program. The opinions and interpretations in this publication are those of the author and do not necessarily reflect those of the Government of Canada.*

*Ce travail est effectué (en collaboration avec) ou (financé par) Vers un chez-soi, un membre du programme canadien Réseaux de centres d'excellence.*

*Changer de direction est financé par le gouvernement du Canada, par le biais du programme des Réseaux de centres d'excellence. Les opinions et interprétations*

*contenues dans cette publication sont celles de l'auteur et ne reflètent pas nécessairement celles du gouvernement du Canada.*

## **Background/Logos**

### THE OFFICIAL NAME

The official name of the lab is: Making the Shift Youth Homelessness Social Innovation Lab

Changer de direction: Laboratoire d'innovation sociale en matière d'itinérance chez les jeunes

### USAGE AND REFERENCING

The first reference to the lab should always use the official name, followed by the acronym in brackets (MtS). When used at the beginning of the sentence, it should be referred to as "The Making the Shift Youth Homelessness Social Innovation Lab." When used in the middle of a sentence, it should be referred to as "the Making the Shift Youth Homelessness Social Innovation Lab." Any subsequent references to the lab can be "Making the Shift" and "MtS" (in French, "Changer de direction" or "CdD"). Titles and subtitles can also use one of the two terms above in lieu of the entire name.

### REQUIRED LOGOS

The MtS and Government of Canada logos must appear on all MtS communication.

The NCE symbol may be used under certain circumstances, but it does not need to appear on all materials. For example, it can appear on promotional material, websites or banners as a complement to the Canada logo. NCE encourages the use of one of the following tag lines in conjunction with the NCE symbol: "An initiative of Canada's research granting agencies" or "The NCE is an initiative of CIHR, NSERC and SSHRC".

[Download the Gov of Canada logo and NCE symbol here](#)  
[Download the MtS logo](#)

## **Approvals**

Publications do not require approval by Making the Shift. However, all publications must be shared with Making the Shift at [makingtheshift@yorku.ca](mailto:makingtheshift@yorku.ca) prior to publication.

Officially funded projects also have to submit annual reporting requirements, which are outlined in a separate policy.